eXo STUD.IO
PRINT · DESIGN

PRODUCT LIST

BUSINESS CARDS

STANDARD

14pt + Matte Finish
16pt + Matte Finish
14pt + UV (High Gloss)
16pt + UV (High Gloss)
18pt Gloss Lamination
18pt Matte / Silk Lamination
14pt + AQ
16pt + AQ
18PT Writable (C1S)
13pt Enviro Uncoated
13pt Linen Uncoated
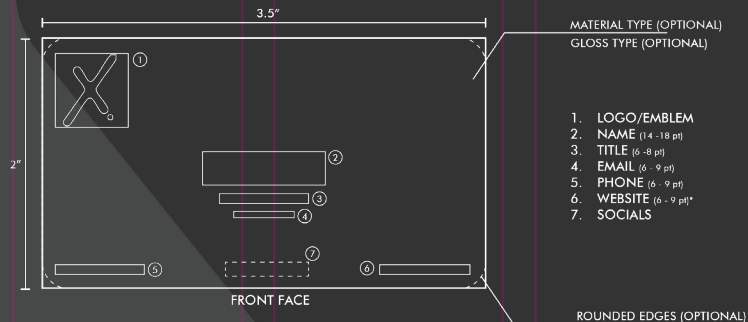14pt Writable + AQ (C1S)
14pt Writable + UV (C1S)

SPEACIALTY

Metallic Foil (Raised)
Kraft Paper
Durable
Spot UV (Raised)
Pearl Paper
Die Cut
Soft Touch (Suede)
32pt Painted Edge
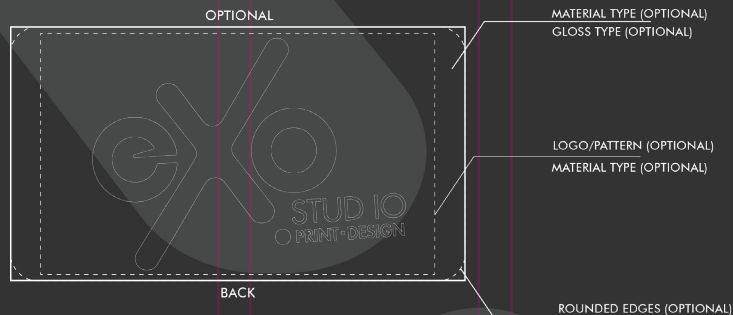Ultra Smooth

QUANTITIES:

100	1000
250	2500
500	5000
750	10000

PRINT PRODUCTS

Postcards
Flyers
Brochures
Bookmarks
Presentation Folders
Booklets
Magnets
Greeting Cards
Invitations / Announcements
Numbered Tickets
Wall Calendars
Variable Printing

Posters
Door Hangers
Digital Sheets
Folded Business Cards
Tent Cards
Plastics
Tear Cards
Clings
Cut To Shape Decals

example 1: Business Card (Centered)

3.5"

2"

FRONT FACE

MATERIAL TYPE (OPTIONAL)
GLOSS TYPE (OPTIONAL)

1. LOGO/EMBLEM
2. NAME (14 -18 pt)
3. TITLE (6 -8 pt)
4. EMAIL (6 - 9 pt)
5. PHONE (6 - 9 pt)
6. WEBSITE (6 - 9 pt)*
7. SOCIALS

ROUNDED EDGES (OPTIONAL)

OPTIONAL

BACK

MATERIAL TYPE (OPTIONAL)
GLOSS TYPE (OPTIONAL)

LOGO/PATTERN (OPTIONAL)
MATERIAL TYPE (OPTIONAL)

ROUNDED EDGES (OPTIONAL)
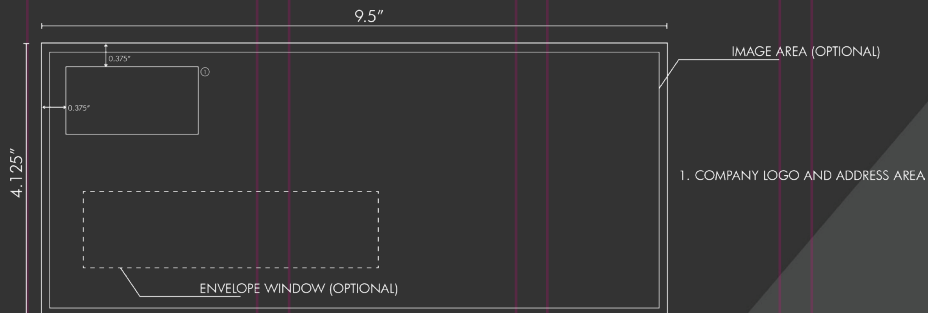
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LARGE FORMAT PRINTING

Coroplast Signs & Yard Signs
Floor Graphics
Foam Board
Aluminum Signs
Banners
Pull Up Banners
Car Magnets
Table Covers
Adhesive Vinyl
Window Graphics

Large Format Posters
Styrene Signs
Display Board / POP
Canvas
Sintra / PVC
X-Frame Banners
A-Frame Signs
Wall Decals
Event Tents / Flags
A Frame Stands
H Stands for Signs

APPAREL

Apparel
Men's Clothing
Women's Clothing
Kids & Youth Clothing
Accessories
Headwear

PACKAGING

Packaging
Labels
Square Cut Labels / Stickers
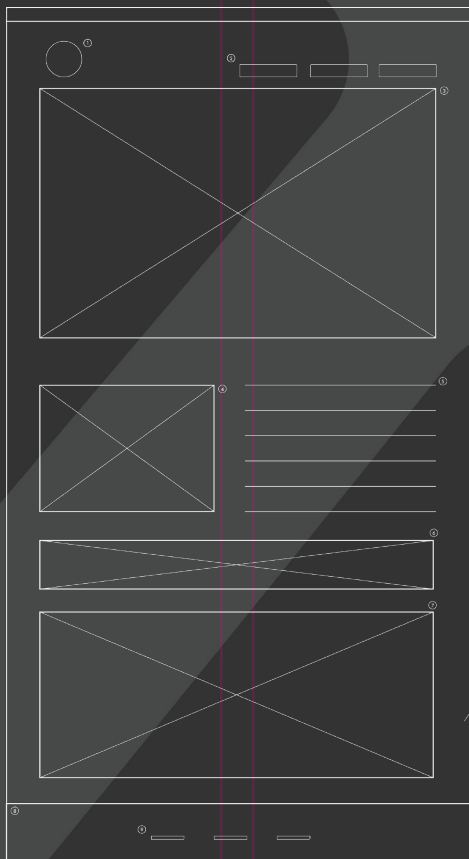Corrugated Boxes
Product Boxes

STATIONERY

Letterhead
Envelopes
Notepads
NCR Forms
Supply Boxes

PROMOTIONAL

Mugs
Bottles
Puzzles
Canvas
Tumblers
Mason Jars
Keychains
Coasters

example 2: Evelope Template

9.5"

4.125"

0.375"

0.375"

IMAGE AREA (OPTIONAL)

1. COMPANY LOGO AND ADDRESS AREA

ENVELOPE WINDOW (OPTIONAL)

BRANDING & IDENTITY

Logo Design
Business Card Design
Letterhead & Stationery Design
Brand Style Guide Development
Corporate Identity Packages
Packaging & Label Design

DIGITAL & WEB

Website UI/UX Design
Landing Page Design
E-commerce Website Design
Mobile App Design
Dashboard & Web Application UI Design
Email Newsletter Design
Website Wireframing & Prototyping

SIGNAGE & LARGE FORMAT

Billboard & Outdoor Advertising Design
Trade Show & Event Booth Design
Vehicle Wrap Design
Window Clings & Wall Murals

PRODUCT & MERCHANDISE

T-shirt & Apparel Graphics
Tote Bag & Merch Branding
Custom Stickers & Decals
Packaging Design
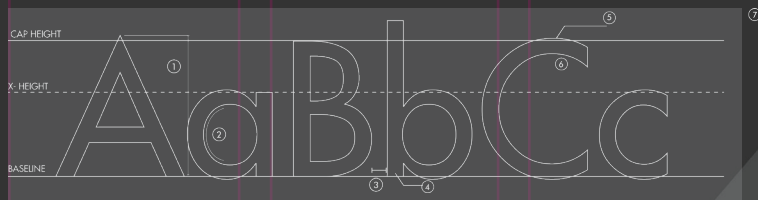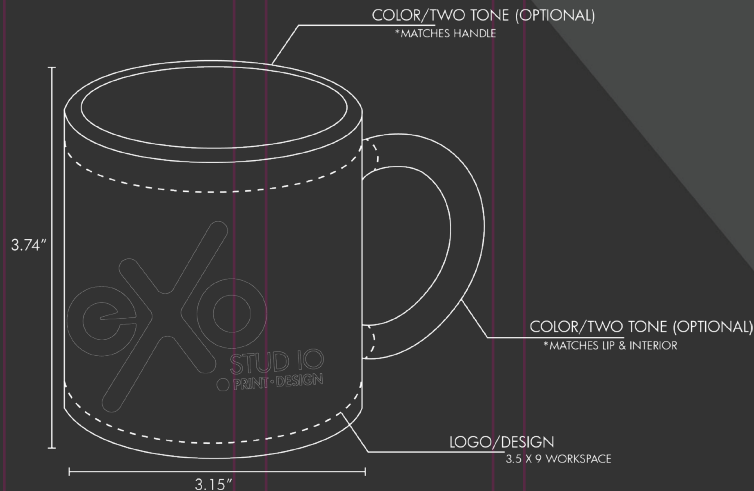Label Design for Products

GRAPHIC DESIGN FOR PRINT

Flyer & Brochure Design
Poster Design
Magazine & Book Layout
Catalog Design
Postcard Design
Sticker & Label Design
Menu Design
Invitation & Greeting Card Design

SOCIAL MEDIA & ADVERTISING

Social Media Graphics (Instagram, Facebook, LinkedIn, etc.)
Social Media Templates
YouTube Thumbnails & Banners
Digital Ad Banners (Google, Facebook Ads, etc.)
Infographic Design

BACKGROUND: COMPANY PATTERN

1. LOGO EMBLUM (100% WIDTH, 150 PX HEIGHT)
2. NAVIGATION
3. HEADER IMAGE
4. PRODUCT PHOTO
5. PRODUCTDISCRIPTION
6. SUBCRIBE TO NEWSLETTER
7. ABOUT US VIDEO
8. FOOTER BAR
9. FOOTER NAVIGATION

11 OZ MUG TEMPLATE

COLOR/TWO TONE (OPTIONAL)
*MATCHES HANDLE

3.74"

COLOR/TWO TONE (OPTIONAL)
*MATCHES LIP & INTERIOR

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LOGO/DESIGN
3.5 X 9 WORKSPACE

3.15"

CAP HEIGHT

X- HEIGHT

BASELINE

AaBbCc

1. CAP HEIGHT
2. BOWL
3. KERNING (2)
4. STEM
5. COUNTER
6. APERTURE
7. LEADING (0)

FAQ's

What printing services do you offer?
We provide a range of services including digital printing, offset printing, large-format printing, and specialty printing techniques such as embossing and foil stamping.

What types of design services are available?
Our design team specializes in creating custom branding, logos, marketing materials, packaging designs, and comprehensive visual identities to ensure your brand stands out.

How can I place an order?
Orders can be placed through our online ordering system, via email, or by visiting our office in person. We guide you through each step, from design proofing to final production.

What are the minimum and maximum order quantities?
We cater to both small and large orders. Minimum quantities vary by product, and we offer bulk discounts for larger orders. Contact us for specific details related to your project.

What file formats do you accept for design files?
We prefer print-ready files in PDF format. However, we also accept high-resolution images and design files in formats such as Adobe Illustrator (AI), Photoshop (PSD), and InDesign (INDD).

What is the typical turnaround time for printing orders?
Turnaround times vary based on order complexity and quantity. Generally, digital orders can be completed within a few business days, while larger or custom projects may require additional time. We provide estimated timelines during the order confirmation process.

Do you offer proofs before final printing?
Yes, we provide digital proofs for your review. This ensures that all design and color elements meet your expectations before we proceed with full-scale printing.

Are bulk order discounts available?
Absolutely. We offer competitive pricing and discounts for bulk orders. Contact our sales team for a personalized quote based on your project's specifics.

What if I need help with custom design work?
Our experienced design team is here to help. We offer consultation and full-service design support to ensure your project is both visually compelling and aligned with your brand.

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